



'समानो मन्त्रः समितिः समानी'

UNIVERSITY OF NORTH BENGAL

BBA Honours 3rd Semester Examination, 2021

SEC1-P1-BBA (305)

ENTREPRENEURSHIP DEVELOPMENT

Time Allotted: 2 Hours

Full Marks: 60

The figures in the margin indicate full marks.

Candidates should answer in their own words and adhere to the word limit as practicable.

All symbols are of usual significance.

GROUP-A

Answer any two questions from the following

12×2 = 24

1. Explain the various dimensions of entrepreneurship. Assess the effect of innovative behaviour of the entrepreneurs on the success of entrepreneurship.
2. What are the functions of an entrepreneur? Discuss the qualities and functions, which are counted essential for being a successful entrepreneur.
3. How will you establish the required business relationship with vendors and suppliers? How will those relationships impact the day-to-day operations?
4. Explain the significance of preparing a good business project. In this context, outline the contents of a good business project proposal.

GROUP-B

5. Answer any **four** questions from the following:

6×4 = 24

- (a) What are the various sources of business ideas?
- (b) Describe the concept role and function of the incubators.
- (c) Discuss the role of angel investors and venture capitalists in the context of entrepreneurship development.
- (d) What are the common problems being faced by the start-ups also indicate the solutions?
- (e) What is Netpreneurship? State the distinguishing characteristics of Netpreneurship.
- (f) Discuss briefly the procedures to be followed by an entrepreneur for his/her small business to be classified as a MSME.

GROUP-C

5. Answer any *four* questions from the following:

3×4 = 12

- (a) What do you understand by environmental and social feasibility?
- (b) Why screening of business ideas is important?
- (c) What are the three primary areas that consist of the business plan?
- (d) What is a self-help group?
- (e) What does the term project appraisal mean?
- (f) Define micro, small and medium enterprise.

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